Sanjay Ghodawat University, Kolhapur

2018-19

Established as State Private University under Govt. of Maharashtra. Act No XL, 2017

SY MBA School of Commerce and Management Management

MMC HR 616 EMPLOYEE ENGAGEMENT & EMPOWERMENT Semester – Even (IV)

Day &Date Saturday 01/06/2019 End Semester Examination Time: 3 hrs, Max Marks: 100 2.30 to 5.30 pm.

Instructions: 1) All Questions are compulsory.

			Marks	COs	Blooms Level
Q.1		Answer the Following			
	a)	Illustratethe employee engagement drivers that help in measuring the levels of engagement.	10	CO1	3
	b)	Ms Sarasvati is working in MNC company. Due to heavy work load Ms Sarasvati is constantly under frustration. As a HR Manager examine the strategies which will help Sarasvati to overcome frustration.	10	CO2	4
		OR			
	b)	Examine the role of Top Managers in employee engagement.	10	CO2	4
Q.2		Answer the Following			
	a)	Analyzethe importance of Social media for employee Engagement.	10	CO3	4
	b)	Discuss therole of Unions and their involvement in empowerment of workers.	10	CO4	2
		OR			
	b)	Discuss the basic Issues and concerns of employee empowerment.	10	CO4	2
Q.3		Answer the Following			
	a)	Apply employee empowerment techniques for a service based organization in a situation of lower job satisfaction.	10	CO5	3
		OR			
	a)	Illustrate through an example of an organisational situation in which employee empowerment is needed?	10	CO5	3
Q.4		Answer the Following			
	a)	Describethe levels of employee engagement that can be measured in organsaition scenario.	10	CO6	2
	b)	Interpret Family Engagement as a beneficiary practice to enhance employee engagement.	10	CO6	3
	c)	A Company has around 100 employees.All of employees are working happily since they have been properly engaged and empowered .Evaluatethe effect of such employees on	10	CO6	5

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the performance of the company.

OR

	c)	Evaluatethe Critical Issues in evaluation of employee engagement.	10	CO6	5
Q.5		Answer the Following			
	a)	Design an Employee Empowerment strategies with key elements like Power, Information, Reward & Knowledge.	10	CO5	6
	b)	Write best practice of employee engagement if X company wants to improve customer satisfaction.	10	CO5	3

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