



Sanjay Ghodawat University, Kolhapur

2018-19

Established as State Private University under Govt. of Maharashtra. Act No XL, 2017

2019 SY MBA

School of Commerce and
Management

MANAGEMENT

MMC 602

Management Control System

Semester – Even (IV)

Day & Date

End Semester Examination

Time: 3 hrs, Max Marks: 100

Tuesday, 21st May 2019

2:30 PM to 5:30 PM

Instructions:

- 1) All Questions are compulsory.
- 2) Assume figures wherever necessary

		Marks	COs	Blooms Level
Q.1	Answer the Following			
a)	Write down the boundaries of management control system.	10	CO1	3
b)	Shiv Ltd wants to start up a business, as a marketing manager help him to identify and frame all the three level strategies to achieve his goals.	10	CO2	2
	OR			
b)	Discuss how informal factors affect directly and indirectly to achieve goal congruence.	10	CO2	2
Q.2	Solve the Following			
a)	NP a manufacturing company has two products furnishes the following data:-	10	CO3	4

Product	Annual Outputs (Units)	Total Machine Hours	Total number of purchase orders	Total number of setups
A	3000	10,000	210	40
B	40,000	1,50,000	320	64

The annual overheads are as under:-

Volume related activity costs	Rs. 6,00,000
Setup related costs	Rs. 9,00,000
Purchase related costs	Rs. 7,00,000

You are required to calculate the cost per unit of each Product A & B based on

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	a) Traditional method of charging overheads			
	b) Activity Based Costing Method			
	b) Consider a firm that has existing Assets in which it has capital investment of Rs 200. The after tax operating income on assets in place is of Rs100 corers and 15% is expected to be sustained to perpeccuality and the company has cost of capital 10%.Estimate the present value of EVA of the firm from its Assets in place.	10	CO4	4
	OR			
	b) Appraise the concept EPS and NPV with a appropriate example in detail.	10	CO4	4
Q.3	Answer the Following			
	a) Effective control of cycle time leads to control of productivity in a manufacturing unit-Illustrate.	10	CO5	3
	OR			
	a) A grinding mill is facing a problem in its production department. As a production manager to bring efficiency which productivity control techniques will you apply?	10	CO5	3
Q.4	Answer the Following			
	a) Describe the need of Management Audit for a company.	10	CO6	2
	b) New Ltd has been working for last one year in market. As a finance manager of this company appraise the significance of Financial Audit for your company.	10	CO6	5
	c) Write down the principles which are applicable for Cost Audit in anyindustry.	10	CO6	3
	OR			
	c) Interpret the importance of Audit for any business unit with an appropriate example.	10	CO6	3
Q.5	Answer the Following			
	a) Construct a measurement technique for a manufacturing industry using balance score card.	10	CO5	6
	b) PN a reputed company in manufacturing industries has been facing a decline in its sales for last 3 months.A survey was conducted by their employees and they found that the problem is with the quality of the product. Been production manager of the company illustrate the techniques which can help to control the quality.	10	CO5	3

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